

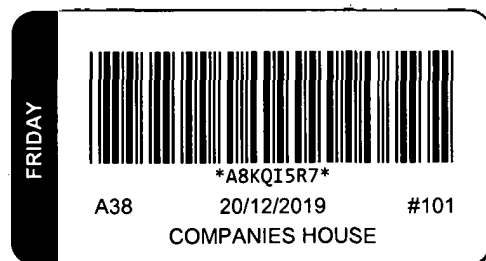
Company number: 10719031

Charity number: 1174975

The South Downs National Park Trust

Report and Financial Statements

1 May 2018 – 31 March 2019



| Contents | Page |
|---|-------------|
| 1. Reference and administrative details | 2 |
| 2. Report of the Trustees | 3 |
| 3. Independent examiner's report | 7 |
| 4. Statement of Financial Activities (incorporating an income and expenditure account) | 8 |
| 5. Balance sheet | 9 |
| 6. Notes to the financial statements | 10 |

1. Reference and administrative details

This report has been drawn up in accordance with the requirements of the Charities Act 2011 and the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015).

| | |
|-----------------------------|--|
| Company number | 1174975 |
| Charity number | 10719031 |
| Governing Document | Memorandum and Articles Incorporated 10 April 2017 |
| Registered office | South Downs Centre, North Street, Midhurst, West Sussex, GU29 9DH |
| Trustees | Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows: Julie Fawcett (Chair) Appointed on 15/06/17 Greg Mahon (Treasurer) Appointed on 08/03/18 Dean Orgill Appointed on 15/06/17 Dan Montagnani Appointed on 15/06/17 Helen Jackson Appointed on 15/06/17 Josephine Carr Appointed on 08/03/18 Vance Russell Appointed on 15/06/17 Toni Shaw Appointed on 15/06/17 |
| Company Secretary | Robin Parr from 15/6/17 to present |
| Senior staff | James Winkworth, Director 15/6/17 to present Sophie Ritson |
| Bankers | LLOYDS TSB BANK PLC City Office, PO Box 72, Bailey Drive, Gillingham Business Park, Kent, ME8 0LS. |
| Independent Examiner | H.G. Barron, CPFA 10 Downside, Westdene, Brighton, BN1 5EQ |

2. Report of the Trustees

The Trustees present their report and the independently examined financial statements for the year ended 31 March 2019. It should be noted that following a change in the Trust's reporting financial year, these accounts cover the period 1 May 2018 to 31 March 2019. The comparable 2017/18 financial year covers the period 1 April 2017 to 30 April 2018. Future financial years will cover the period 1 April to 31 March.

The reference and administrative information set out in the previous section forms part of this report. The financial statements comply with current statutory requirements, the Trust's Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities (Charities SORP FRS 102).

2.1 Structure, governance and management

The South Downs National Park Trust was established by the South Downs National Park Authority. The South Downs National Park Authority is a founding donor and has committed to supporting the Trust via a formal management agreement whilst it develops sustainable income in its first years of operation.

The organisation is a charitable company limited by guarantee, incorporated on 10th April 2017 and registered as a charity in September 2017. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. Trustees meet quarterly and the Board meetings work to an agenda, which allows ample time for open discussion on issues related to SDNPT's areas of interest and public benefit.

The Trustees review the aims, objectives and activities of the charity each year. In 2017 the Trustees developed a 2017-20 strategic framework including setting a vision, mission, key strategies and objectives.

This report looks at what the charity has achieved and the outcomes of its work for the year ending 31 March 2019. The Trustees report highlights the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the Trustees to ensure that the charity's aims, objectives and activities remain focused on its stated purposes.

2.2 Objectives and activities

In the inaugural South Downs National Park Trust Business Plan (2017-20), we share the vision for the South Downs National Park developed by the South Downs National Park Authority that by 2050:

- The iconic English lowland landscapes and heritage will have been conserved and greatly enhanced. These inspirational and distinctive places, where people live, work, farm and relax, are adapting well to the impacts of climate change and other pressures.
- People will understand, value, and look after the vital natural services that the National Park provides. Large areas of high-quality and well-managed habitat will form a network supporting wildlife throughout the landscape.
- Opportunities will exist for everyone to discover, enjoy, understand and value the National Park and its special qualities. The relationship between people and landscape will enhance their lives and inspire them to become actively involved in caring for it and using its resources more responsibly.
- Its special qualities will underpin the economic and social well-being of the communities in and around it, which will be more self-sustaining and empowered to shape their own future. Its villages and market towns will be thriving centres for residents, visitors and businesses and supporting the wider rural community.
- Successful farming, forestry, tourism and other business activities within the National Park will actively contribute to, and derive economic benefit from its unique identity and special qualities.

The Trust's mission is to work with delivery partners to enhance and protect the South Downs National Park for current and future generations. Within this, we focus on specific projects which deliver:

- **Improved Walking and Cycling Routes** - We want to increase the network of family-friendly walking and cycling routes and encourage more disadvantaged people to visit, who live near the Park but rarely experience the many benefits their National Park has to offer
- **Improved Grassland, Heathland and Woodland** - We want to improve and increase our grassland, heaths and woods – which are home to millions of plants, bees, butterflies including many rare and threatened species.
- **Learning Outside** - Children today spend half as much time playing outside as their parents did. We want to change that, increasing the recreational and learning time young people spend in the South Downs.
- **Help for communities that live in and around the South Downs to care for their National Park** – We support the grassroots groups already working to care for their National Park. We work with a number of supportive partners and donors who help fund their work.

The direct beneficiaries of the South Downs National Park Trust are the thousands of people that live in and visit the South Downs National Park. Our work is delivered with our partners who are experienced, non-profit, delivery organisations operating in and around the South Downs National Park. Trustees are therefore satisfied that the Trust ensures its work is in the public benefit.

Our 2017 - 2020 business strategy states the following 3 year objectives, intended to establish the charity as a sustainable organisation and to deliver against the mission:

1. **Partnership** - The South Downs National Park Trust will work with partners to develop, initiate and support projects that deliver the South Downs National Park Partnership Management Plan.
2. **Philanthropy** - The South Downs National Park Trust will champion philanthropy for the South Downs National Park and increase resources invested in it.
3. **Awareness** - The South Downs National Park Trust will seek to increase awareness and understanding of the South Downs National Park with under-represented groups.
4. **Financial sustainability** - The South Downs National Park Trust will aim to achieve financial sustainability beyond 2020.
5. **Governance** – The South Downs National Park Trust will have exemplar governance procedures and practices.

2.3 Achievements in the past year

Objective 1: Partnership

Target: By April 2019 develop relationships with key local partners to build a pipeline of 30 projects from at least 5 organisations and committing to supporting/delivering 8 projects

- a. **Project shelf** - Over the year the Trust developed a shelf of projects which partner organisations would like to deliver but for which there is no current funding available. Priority projects are regularly reviewed and approved by Trustees. At the end of the year the project shelf contained 27 projects from 9 organisations including the South Downs National Park Authority, National Trust, The Garden Classroom and the Beacon Hub Community Interest Organisation.

Objective 2: Philanthropy

Target: By April 2019 develop and deliver a fundraising strategy securing £300,000 for projects across the National Park and increase awareness of the South Downs National Park Trust in the South East to 5%.

- a. **Fundraising strategy** – A fundraising strategy has been developed to guide the work of the Trust in its first planning period, which has delivered project income and the framework for future philanthropy e.g. the legacy giving programme and steps to establish a Development Board.
- b. **Income** - In total, £344,000 was raised by the South Downs National Park Trust. This includes a £40,000 grant from the South Downs National Park Authority to cover its initial costs. The total excluding this was £304,000. This funding contributed to key projects including the following:
 - **South Downs Way Improvements** - Through the Mend our Way appeal we successfully raised our

target of £120,000, for critical improvements on the South Downs Way. This year we completed the first section of the Trail at Plumpton Plain, this is the longest single piece of South Downs Way restoration ever completed. This appeal also attracted a £100,000 grant from the HB Allen Charitable Trust, which will be used for further improvements over the coming years.

- Tracing Inspirations – In partnership with the National Park Authority, Chawton House, Monks House and Carlston, we are developing an app that will allow visitors to walk in the footsteps of South Downs Artists, visiting the sites that inspired them.
- Travel Grant - This year we supported 1,312 children from low income families to experience learning, outside the classroom, in the South Downs National Park.
- Apprentices - Working in partnership with the South Downs National Park Authority we funded three Countryside Rangers, who will help a new generation of South Downs Rangers protect the South Downs and our traditions.
- Tree Planting - With Butterfly Conservation we planted 500 disease-resistant elm trees in the Adur Valley, to support the recovery of this rare butterfly.
- New Hedgerows - Working with the National Trust and Volunteer Ranger Service we planted 2,500 meters of historic hedgerow, providing wildlife corridors for a range of species.
- Sustainable Communities Fund - In partnership with the National Park Authority, this year we agreed to establish an endowment for the established Sustainable Communities Fund. Once raised, this endowment will provide a long term grants fund, meaning that we are able to provide long term support for community projects, within the South Downs National Park, for years to come.
- The Volunteer Conservation Fund – With the Volunteer Ranger Service we established a new fund which will provide small grants to groups within the National Park, who are working to improve our landscape.

Objective 3: Awareness

Target: Seek to increase awareness in the following groups (Young Adults, 25/34, C2DE). The Trust has a specific objective of raising awareness and use of the National Park with those groups that are known to be under-represented, as evidenced by the National Park Authority's 2016 You Gov survey.

- a. Educational Events – The Trust supported the South Downs National Park Chalk Grassland Event and funded a new Virtual Reality Dark Night Skies Tour for the South Downs Dark Night Skies Festival, reaching 4100 people.
- b. Website – The Trust developed a new website and newsletter to promote the Trust, but also to raise awareness of the South Down and the opportunities to enjoy it.

Objective 4 Financial sustainable

Target: By April 2019 build reserves to a level of 9 months expenditure and develop unrestricted income of £40,000 per annum.

- a. Unrestricted income - £43,581 in unrestricted income was raised.
- b. Visitor Giving – The Visitor Giving had secured 6 partners by the end of the year, raising £1,903 over the initial 9 months
- c. Legacy Giving – We received initial legacies of £17,971. This was pleasing given our first year and can be seen as a positive indicator of our promotional work to date.

Objective 5: Governance

Target: By April 2019 the South Downs National Park Trust's governance will follow the principles of the Charity Governance Code for Smaller Charities

- a. **Grant Panels** - The Trust continues to maintain core organisational policies and procedures in line with sector good practice. During the year the Trust established two new grant giving funds: The Sustainable Communities Fund (SCF), giving grants below £10,000 and The Volunteer Conservation Fund (VCF), giving grants of below £2,000.

Both funds are overseen by a separate grants panel. The SCF panel is made up of two Trustees, who sit alongside local experts in heritage, environment and construction. The VCF panel consists of The

Volunteer Rangers Service Committee, informed by the Lead Rangers for the South Downs National Park Authority.

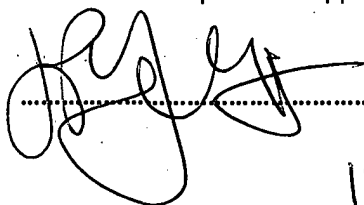
All grants for consideration are first shortlisted by the External Grants Co-Ordinator, in accordance with the Charity's aims and objectives.

- b. **Investment Committee** - Related to these new funds, in 2019 the Trust also established an *Investment Committee to oversee the endowments related to these funds*. This Investment Committee is responsible for the "general policy governing the investment of South Downs National Park Trust funds". One of the First actions of the new Committee was to agree an investment policy to govern any decisions of this nature.

2.4 Future plans and changes

- Continue to raise funds for the Apprentice Ranger Programme, The South Downs Travel Grant and the South Downs Way.
- Continue to develop our Project Shelf, seeking new partners with whom to we can collaborate.
- Launch two new public appeals, one focused on increasing habitat for pollinators and one focused on increasing Tree planting in response to Ash Die Back.
- Fully fund a post to deliver the John Muir awards for families within the South Downs National Park.
- Raise £100,000 in match funding for the endowment supporting the SCF. This will include a fundraising dinner to be held at Rolls Royce.
- Establish a regular grants programme including the SCF and VCF and raise awareness of these funds amongst grass roots groups within the South Downs.
- Continue to promote the Visitor Giving Scheme, increasing the number of businesses signed up to the scheme.
- Continue to diversify opportunities to generate unrestricted income, including the establishment of a lottery for the South Downs National Park Trust and the consideration of assets along the South Downs way that may be able to generate additional income.
- Run a series of legacy events promoting the Trust to key businesses within the South Downs National Park.
- Develop our Founding Patrons scheme securing long terms support for the South Downs National Park.
- Review the South Downs National Park Trust Business Plan (2017-20), creating a refreshed annual plan for 2021/2023.

The Trustee Report was approved by the Trustees on 17.10.2019



..... Julie Fawcett, Director and Chair of Trustees

19/12/19

3. Independent examiner's report

I report on the accounts of the South Downs National Park Trust for the year ended 31 March 2019 which are set out on pages 8 to 11.

Respective responsibilities of trustees and examiner.

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.


Basis of the Independent examiner's report.

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement.

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act;
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

 21/2/19

H.G. Barron, CPFA
10 Downside
Westdene
Brighton
BN1 5EQ

4. Statement of Financial Activities (incorporating an income and expenditure account)

| | Note | Unrestricted Funds 2018/19 £ | Restricted Funds 2018/19 £ | Total Funds 2018/19 £ | Total Funds 2017/18 £ |
|--------------------------------------|------|---------------------------------------|-------------------------------------|--------------------------------|--------------------------------|
| Income and endowments: | | | | | |
| Donations | 6.2 | 31,580 | 299,015 | 330,595 | 122,638 |
| Earned from charitable activities | 6.3 | 168,250 | 0 | 168,250 | 113,630 |
| Total | | 199,830 | 299,015 | 498,845 | 236,268 |
| Expenditure on: | | | | | |
| Raising Funds | 6.4 | 86,342 | 0 | 86,342 | 45,480 |
| Charitable activities | 6.5 | 60,717 | 168,650 | 229,367 | 28,156 |
| Total | | 147,059 | 168,650 | 315,709 | 73,636 |
| Net income/(expenditure) | | 52,771 | 130,365 | 183,136 | 162,632 |
| Net Movement in funds | | 52,771 | 130,365 | 183,136 | 162,632 |
| Reconciliation of funds: | | | | | |
| Funds balance brought forward | | 91,198 | 71,434 | 162,632 | 0 |
| Funds balance carried forward | | 143,969 | 201,799 | 345,768 | 162,632 |

5. Balance sheet

| | 2018/19 | | 2017/18 | |
|---------------------------------------|---------|-----------------------|---------|-----------------------|
| | £ | £ | £ | £ |
| Currents Assets: | | | | |
| Cash at Bank and in hand | | <u>498,868</u> | | <u>162,632</u> |
| NET CURRENT ASSETS | | 498,868 | | 162,632 |
| Currents Liabilities: | | | | |
| Creditors falling due within one year | 6.6 | <u>153,100</u> | | <u>0</u> |
| NET CURRENT LIABILITIES | | 153,100 | | 0 |
| NET ASSETS | | <u><u>345,768</u></u> | | <u><u>162,632</u></u> |
| The Funds of the charity: | | | | |
| Restricted funds: | | | | |
| Apprenticeship Programme | | 8,000 | | 3,500 |
| Beacon Hub Project | | 6,000 | | 0 |
| Chalk Grassland Event | | 0 | | 0 |
| Dark Skies | | 0 | | 0 |
| Elms for Adur | | 0 | | 0 |
| John Muire Post | | 4,000 | | 0 |
| Mend Our Way | | 0 | | 61,934 |
| South Downs Way | | 100,050 | | 0 |
| Sustainable Communities Fund | | 40,000 | | 0 |
| Swing Gate for Stiles | | 10,000 | | 0 |
| Tracing Inspirations Project | | 0 | | 0 |
| Travel Grant | | 5,000 | | 6,000 |
| Volunteer Conservation Fund | | 29,098 | | 0 |
| Woolbeding Hedge Planting | | 0 | | 0 |
| Unrestricted funds | | <u>143,620</u> | | <u>91,198</u> |
| | | <u><u>345,768</u></u> | | <u><u>162,632</u></u> |

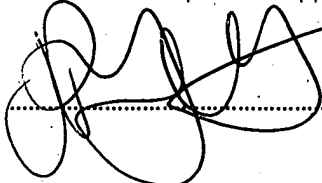
For the financial year in question the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

No members have required the company to obtain audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The director acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The Financial Report was approved by the Trustees on 17.10.2019



..... Julie Fawcett, Director and Chair of Trustees

19/12/19 9

6. Notes to the financial statements

6.1 Accounting Policies

The financial statements have been prepared in accordance with the Charities SORP 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland for (FRS102) (effective 1 January 2015)' and applicable accounting standards.

a. Accounting convention

The financial statements are prepared under the historical cost convention.

b. Income and endowments

Income received is accounted for on a receivable basis.

c. Expenditure

All expenditure is allocated between the principal headings raising funds and charitable activities.

Charitable activities comprise those costs incurred by the charity in the delivery of its activities and governance associated with meeting the constitutional and statutory requirements of the charity.

d. Fund Accounting

Unrestricted funds comprise those amounts received for use at the discretion of the Trustees in the furtherance of the general objectives of the charity.

Restricted funds are subject to specific restricted conditions imposed by donors and include monies raised for specific projects.

e. Donated Services and Facilities

Donated services and facilities are recognised as income when the economic benefit that flows from the donation has passed to the charity, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity is probable and the economic benefit can be measured reliably.

On receipt, donated services and facilities are recognised on the basis of the value of the gift to the charity; a corresponding amount is then recognised in expenditure in the period of receipt.

6.2 Income from Donations

| | Unrestricted Funds 2018/19 £ | Restricted Funds 2018/19 £ | Total Funds 2018/19 £ | Total Funds 2017/18 £ |
|-------------------------------|---------------------------------------|-------------------------------------|--------------------------------|--------------------------------|
| Unrestricted funds | 31,580 | 0 | 31,580 | 51,204 |
| Restricted funds: | | | | |
| Apprenticeship Programme | 0 | 23,000 | 23,000 | 3,500 |
| Beacon Hub Project | 0 | 6,500 | 6,500 | 0 |
| Chalk Grassland Event | 0 | 1,050 | 1,050 | 0 |
| Dark Skies | 0 | 10,000 | 10,000 | 0 |
| Elms for Adur | 0 | 2,500 | 2,500 | 0 |
| John Muire Post | 0 | 4,000 | 4,000 | 0 |
| Mend Our Way | 0 | 37,717 | 37,717 | 61,934 |
| South Downs Way | 0 | 100,050 | 100,050 | 0 |
| Sustainable Communities Fund | 0 | 40,000 | 40,000 | 0 |
| Swing Gates for Stiles | 0 | 10,000 | 10,000 | 0 |
| Tracing Inspirations Projects | 0 | 18,600 | 18,600 | |
| Travel Grant | 0 | 5,000 | 5,000 | 6,000 |
| Volunteer Ranger Service | 0 | 29,098 | 29,098 | 0 |
| Woolbeding Hedge Planting | 0 | 11,500 | 11,500 | 0 |
| Total | 31,580 | 299,015 | 330,595 | 122,638 |

6.3 Income Earned from Charitable Activities

| | Unrestricted Funds 2018/19 £ | Restricted Funds 2018/19 £ | Total Funds 2018/19 £ | Total Funds 2017/18 £ |
|-----------------------------|---------------------------------------|-------------------------------------|--------------------------------|--------------------------------|
| Grant | 40,000 | 0 | 40,000 | 40,000 |
| In-Kind Salary Contribution | 128,250 | 0 | 128,250 | 73,630 |
| Total | 168,250 | 0 | 168,250 | 113,630 |

The grant from the South Downs National Park Authority of £40,000 is for purpose of furthering the objectives of the Trust having regard to the South Downs National Park Authority Partnership Management Plan.

The in-kind contribution is the value of resource provided by the South Downs National Park Authority in the form of salary costs towards the activities defined within the Memorandum of Understanding between the South Downs National Park Authority and South Downs National Park Trust.

6.4 Expenditure on Raising Funds

| | Unrestricted Funds 2018/19 £ | Restricted Funds 2018/19 £ | Total Funds 2018/19 £ | Total Funds 2017/18 £ |
|-----------------------------|---------------------------------------|-------------------------------------|--------------------------------|--------------------------------|
| In-Kind Salary Contribution | 79,065 | 0 | 79,065 | 45,480 |
| Other | 7,277 | 0 | 7,277 | 0 |
| Total | 86,342 | 0 | 86,342 | 45,480 |

The in-kind salary is the value of resource provided by South Downs National Park Authority towards raising funds.

6.5 Expenditure on Charitable Activities

| | Unrestricted Funds 2018/19 £ | Restricted Funds 2018/19 £ | Total Funds 2018/19 £ | Total Funds 2017/18 £ |
|------------------------------|---------------------------------------|-------------------------------------|--------------------------------|--------------------------------|
| In-Kind Salary Costs | 49,185 | 0 | 49,185 | 28,150 |
| Website Development | 6,984 | 0 | 6,984 | |
| Other | 4,548 | 0 | 4,548 | 6 |
| Restricted Funds: | | | | |
| Apprenticeship Programme | 0 | 18,500 | 18,500 | 0 |
| Beacon Hub Project | 0 | 500 | 500 | 0 |
| Chalk Grassland Event | 0 | 1,050 | 1,050 | 0 |
| Dark Skies | 0 | 10,000 | 10,000 | 0 |
| Elms for Adur | 0 | 2,500 | 2,500 | 0 |
| Mend Our Way | 0 | 100,000 | 100,000 | 0 |
| Tracing Inspirations Project | 0 | 18,600 | 18,600 | 0 |
| Travel Grant | 0 | 6,000 | 6,000 | 0 |
| Woolbeding Hedge Planting | 0 | 11,500 | 11,500 | 0 |
| Total | 60,717 | 168,650 | 229,367 | 28,156 |

The in-kind salary is the value of resource provided by South Downs National Park Authority towards charitable activities including governance.

The South Downs National Park Trust has no employees.

Charitable Activities relating to Restricted Funds include grant payments to the South Downs National Park Authority totalling £154,150 (Mend our Way £100,000, Tracing Inspirations Projects £18,600, Apprenticeship Programme £18,500, Dark Skies £10,000, Travel Grant £6,000 and Chalk Grassland Event £1,050).

None of the Trustees or any person connected with them has received or is due to receive any remuneration or expenses during the year.

There were no related party transactions during the year.

6.6 Creditors falling due within one year

| | 2018/19 | 2017/18 |
|---|----------------|----------|
| | £ | £ |
| Amounts owed to South Downs National Park Authority | 153,100 | 0 |
| Total Creditors falling due within one year | <u>153,100</u> | <u>0</u> |